

POWER TO THE PEOPLE

A SOCIAL READING PROTOCOL

P2P transforms books into social reading objects.

ONE BOOK. TEN CUTS. TEN PEOPLE.
THE REST IS SOCIAL.



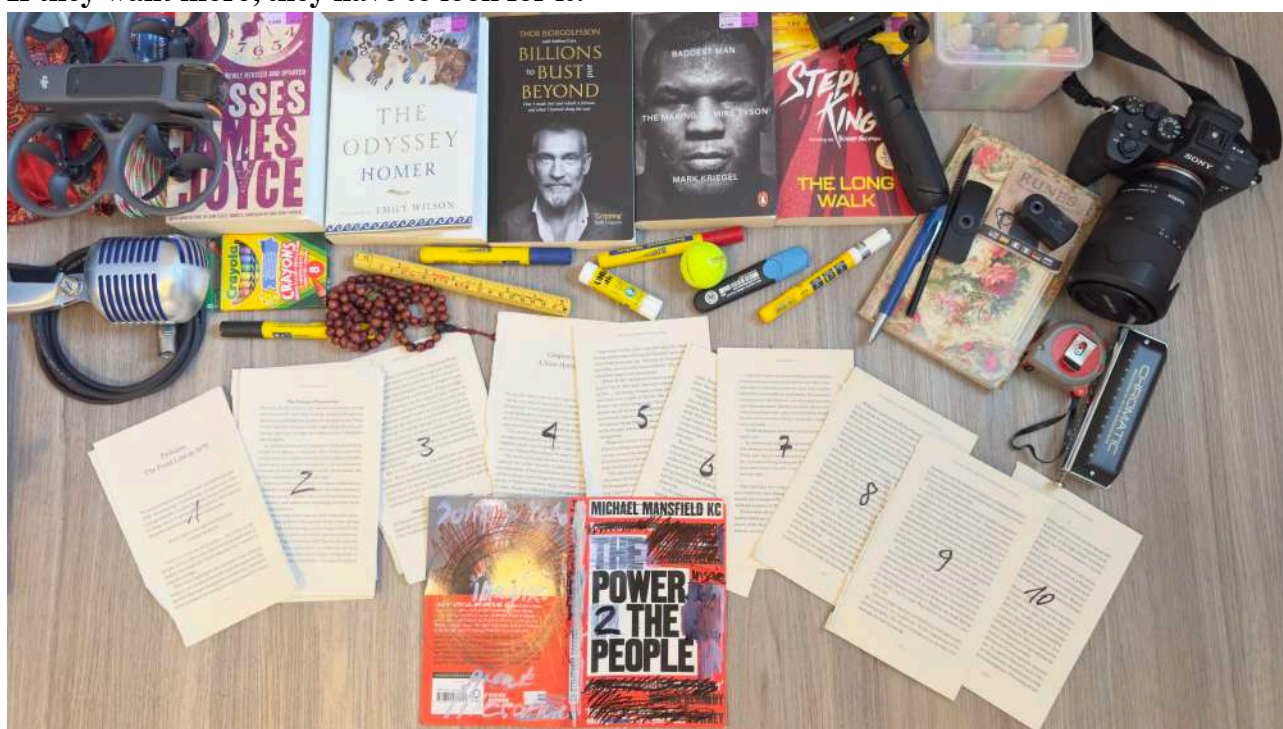
A book is usually given to one person.

P2P gives one book to ten.

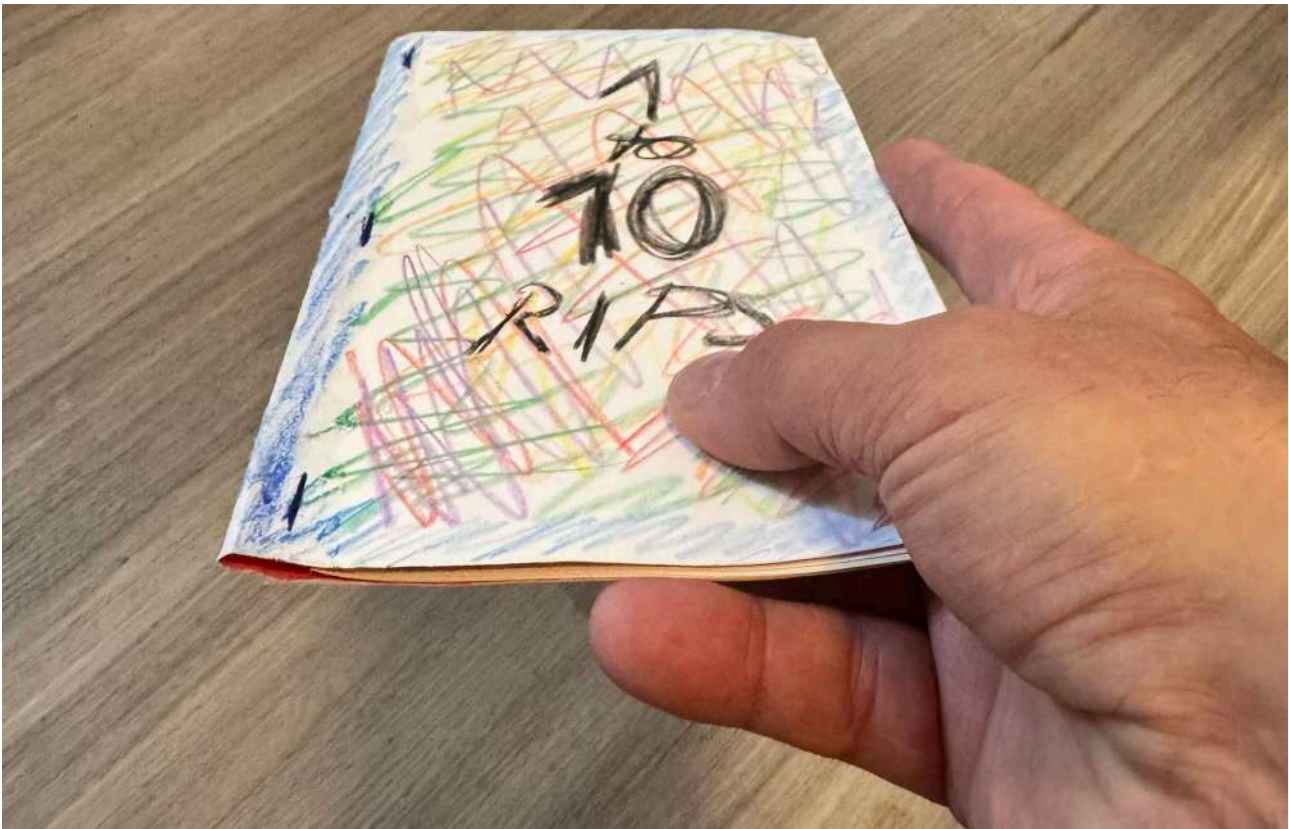
A physical book is divided into ten parts — **RIPS**. The cuts are made without regard to chapters, paragraphs or narrative structure. Each RIP is wrapped, numbered from 1 to 10 and given to a different person.

A reader may begin in the middle of an argument, encounter an ending without knowing its beginning, or discover that a sentence continues in somebody else's hands.

If they want more, they have to look for it.



Creative Process executed by Hannes Thorn



Sample Rip Prototype

They users may trade > Wait > Ask > Read another RIP > Pass theirs on > Keep it > Leave it.

The fragmentation of the book creates the possibility of connection between its readers.

P2P does not prescribe what participants should understand, believe or learn.

The protocol creates the conditions.

The people determine what happens.

HOW TO USE?

- 1. RECEIVE**
- 2. READ**
- 3. THINK**
- 4. MORE?**
- 5. TRADE**
- 6. READ**
- 7. DREAM**
- 8. LEAVE**
- 9. KEEP**
- 10. BE YOURSELF**

There is no correct order. There is no required outcome.



HOW TO FAB?

1. RIP
2. WRAP
3. CLIP
4. SEARCH
5. CONTACT
6. CONSENT
7. DELIVER
8. BRIEF
9. FEEDBACK
10. TRACK

A host institution and an appropriate book are identified. The responsible authority is contacted and the intervention explained. Only after consent is obtained is a P2P set introduced.

Participation is voluntary.

After a brief introduction, the RIPS are released.

What happens next belongs to the people.

THE BOOK IS VARIABLE. THE PROTOCOL IS CONSTANT.

P2P does not promote a particular author, philosophy, religion or therapeutic method. A novel creates a different social event from an essay. Poetry behaves differently from philosophy. A children's book creates different encounters from a memoir. The host approves the material.

The book provides the content. P2P provides the mechanism.

WHY RIP A BOOK?

Because a complete book is a closed object.

A fragment can become a question.

A RIP is small, immediate and incomplete.

Its incompleteness is functional.

Something may be missing. A thought may stop halfway through a sentence. Another reader may literally possess its continuation.

During the first P2P experiment, RIP №1 accidentally ended in the middle of a sentence.

RIP №2 began:

“silent.”

ORIGIN

POWER TO THE PEOPLE emerged from an encounter between Hannes Thorn and Icelandic artist and voluntary social worker Bjarki [surname], who was exploring ways of distributing books within social institutions. The encounter triggered a different question:

What if, instead of giving ten people ten books, we gave ten people one?

From that question Hannes Thorn developed the P2P social reading protocol and its visual and operational system.

POWER TO THE PEOPLE — A Social Reading Protocol

Concept & Design: Hannes Thorn, THORN STUDIOS.

Initiated through an encounter with Bjarki [surname] and his social book-distribution initiative.



Then nothing else. A generous amount of blank space. And finally:

MORE?

hannesothorn@gmail.com

POWER TO THE PEOPLE
10 CUTS · 10 RULES · 10 INSTRUCTIONS